



Order / Rev:	165831
Alt Order #:	06310431
Product Desc:	ROMNEY 4 PRESIDENT
Estimate:	367
Flight Dates:	09/12/12 - 09/18/12
Original Date / Rev:	09/11/12 / 09/11/12
Order Type:	GENERAL

Primary AE:	Matthew Norten
Sales Office:	HDC
Sales Region:	NAT

Name:	American Rambler Productions
Buying Contact:	Stephanie Kincaid
Billing Contact:	
	139 Conant Street
	Beverly, MA 01915

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Name:	Poli/M Romney/R/Pres/US
Demographic:	A35+
Product Codes:	PL Candidate
Priority:	POL
Revenue Codes:	AGY, POL, CAND

New Business Thru: _____
 Order Separation: 00:15:00 _____
 Advertiser External ID: _____
 Agency External ID: _____

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/18/12	64	\$18,990.00	\$16,141.50

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	64	\$18,990.00	\$16,141.50	0.00
Totals	64	\$18,990.00	\$16,141.50	0.00

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matthew Norton			Start Of Order - End Of Order	100%

WDJT-TV-LP	14%	\$18,990.00
Market	100%	\$135,642.86

CABLE	0%	\$0.00
WBME	0%	\$0.00
WCGV	0%	\$0.00
WISN	29%	\$39,336.43
WITI	38%	\$51,544.29
WMLW-	0%	\$0.00
WPXE	0%	\$0.00
WTMJ	19%	\$25,772.14
WVTV	0%	\$0.00
WYTU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
1	WDJT	09/17/12	09/18/12	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a-7a MT-----	:30	2	\$20.00	LUR	0.00 NM	2	\$40.00
6AM NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>		
Week:		09/17/12	09/23/12	MT-----		2		\$20.00			0.00		
2	WDJT	09/12/12	09/14/12	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a-7a --WTF--	:30	3	\$20.00	LUR	0.00 NM	3	\$60.00
6AM NEWS													

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WDJT-TV-LP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2	WDJT	09/12/12	09/14/12	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a-7a --WTF--	:30	3	\$20.00	LUR	0.00	NM	3	\$60.00
6AM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--				3	\$20.00		0.00			
3	WDJT	09/17/12	09/18/12	CBS Mning Nws M-F 7-9a CBS This Morning M-F 7a-9a	CM	7a-9a MT-----	:30	2	\$15.00	LUR	0.00	NM	2	\$30.00
EARLY SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MT-----				2	\$15.00		0.00			
4	WDJT	09/12/12	09/14/12	CBS Mning Nws M-F 7-9a CBS This Morning M-F 7a-9a	CM	7a-9a --WTF--	:30	3	\$15.00	LUR	0.00	NM	3	\$45.00
EARLY SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--				3	\$15.00		0.00			
5	WDJT	09/17/12	09/18/12	Price Is Right 10a-11a Price is Right 10a-11a	CM	10a - 11a MT-----	:30	2	\$130.00	LUR	0.00	NM	2	\$260.00
PRICE IS RIGHT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MT-----				2	\$130.00		0.00			
6	WDJT	09/12/12	09/14/12	Price Is Right 10a-11a Price is Right 10a-11a	CM	10a - 11a --WTF--	:30	3	\$130.00	LUR	0.00	NM	3	\$390.00
PRICE IS RIGHT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--				3	\$130.00		0.00			
7	WDJT	09/17/12	09/18/12	News at Noon News at Noon	CM	12p-1230p MT-----	:30	2	\$50.00	LUR	0.00	NM	2	\$100.00
NOON NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MT-----				2	\$50.00		0.00			
8	WDJT	09/12/12	09/14/12	News at Noon News at Noon	CM	12p-1230p --WTF--	:30	3	\$50.00	LUR	0.00	NM	3	\$150.00
NOON NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--				3	\$50.00		0.00			
9	WDJT	09/17/12	09/18/12	3p-4p (eff 9/10/13) Jeff Probst	CM	3p-4p MT-----	:30	2	\$50.00	LUR	0.00	NM	2	\$100.00
RACHEL RAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MT-----				2	\$50.00		0.00			
10	WDJT	09/12/12	09/14/12	3p-4p (eff 9/10/13) Jeff Probst	CM	3p-4p --WTF--	:30	3	\$50.00	LUR	0.00	NM	3	\$150.00
RACHEL RAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--				3	\$50.00		0.00			
11	WDJT	09/12/12	09/14/12	Dr. Phil 4p-5p Dr. Phil 4p-5p	CM	4p-5p --WTF--	:30	3	\$120.00	LUR	0.00	NM	3	\$360.00
DR. PHIL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--				3	\$120.00		0.00			
12	WDJT	09/17/12	09/18/12	Dr. Phil 4p-5p Dr. Phil 4p-5p	CM	4p-5p MT-----	:30	2	\$120.00	LUR	0.00	NM	2	\$240.00
DR. PHIL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MT-----				2	\$120.00		0.00			
13	WDJT	09/12/12	09/14/12	Jeopardy 6p-630p 6p-630p/Jeopardy	CM	M-F 6p-630p --WTF--	:30	3	\$200.00	LUR	0.00	NM	3	\$600.00
JEOPARDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--				3	\$200.00		0.00			
14	WDJT	09/17/12	09/18/12		CM	M-F 6p-630p MT-----	:30	2	\$200.00	LUR	0.00	NM	2	\$400.00

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WDJT-TV-LP

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Jeopardy 6p-630p 6p-630p/Jeopardy														
JEOPARDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/17/12	09/23/12	MT-----		2		\$200.00			0.00			
15	WDJT	09/17/12	09/18/12	Wheel of Fortune 630p-7p 630p-7p/Wheel	CM	M-F 630p-7p MT-----	:30	2	\$250.00	LUR	0.00	NM	2	\$500.00
WHEEL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/17/12	09/23/12	MT-----		2		\$250.00			0.00			
16	WDJT	09/12/12	09/14/12	Wheel of Fortune 630p-7p 630p-7p/Wheel	CM	M-F 630p-7p --WTF--	:30	3	\$250.00	LUR	0.00	NM	3	\$750.00
WHEEL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	--WTF--		3		\$250.00			0.00			
17	WDJT	09/17/12	09/18/12	M-F Late News M-F Late News	CM	10p-1035p MT-----	:30	2	\$300.00	LUR	0.00	NM	2	\$600.00
10PM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/17/12	09/23/12	MT-----		2		\$300.00			0.00			
18	WDJT	09/12/12	09/14/12	M-F Late News M-F Late News	CM	10p-1035p --WTF--	:30	3	\$300.00	LUR	0.00	NM	3	\$900.00
10PM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	--WTF--		3		\$300.00			0.00			
19	WDJT	09/18/12	09/18/12	Tu 7p - 8p NCIS	CM	Tu 7p - 8p -1-----	:30	1	\$400.00	LUR	0.00	NM	1	\$400.00
NCIS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/17/12	09/23/12	-1-----		1		\$400.00			0.00			
20	WDJT	09/15/12	09/15/12	CBS Sat Morn Nws 6a-9a CBS This Morning: Sat 6a-9a	CM	6a-9a -----1- (6:00 AM-8:00 AM)	:30	1	\$15.00	LUR	0.00	NM	1	\$15.00
SAT EARLY SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----1-		1		\$15.00			0.00			
21	WDJT	09/15/12	09/15/12	Sa 9p - 10p 48 Hours Mystery	CM	9p - 10p -----1-	:30	1	\$300.00	LUR	0.00	NM	1	\$300.00
48 HRS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----1-		1		\$300.00			0.00			
22	WDJT	09/15/12	09/15/12	Sat Late News Sat Late News	CM	10p-1035p -----1-	:30	1	\$300.00	LUR	0.00	NM	1	\$300.00
SAT 10PM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----1-		1		\$300.00			0.00			
23	WDJT	09/16/12	09/16/12	Eye to Eye Eye to Eye 7a	CM	7a-730a -----1	:30	1	\$150.00	LUR	0.00	NM	1	\$150.00
EYE TO EYE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----1		1		\$150.00			0.00			
24	WDJT	09/16/12	09/16/12	CBS Sunday Morning CBS Sunday Morning	CM	8a-930a -----2	:30	2	\$175.00	LUR	0.00	NM	2	\$350.00
SUN MORN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----2		2		\$175.00			0.00			
25	WDJT	09/16/12	09/16/12	Face the Nation Face the Nation	CM	930a-10a -----1	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
FACE THE NATION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----1		1		\$400.00			0.00			
26	WDJT	09/16/12	09/16/12		SPRT	10a-1030a -----1	:30	1	\$100.00	LUR	0.00	NM	1	\$100.00

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WDJT-TV-LP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Sun 10-1030a Green Bay Nation														
GREEN BAY NATION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:	09/10/12	09/16/12	-----1		1	\$100.00		0.00						
27	WDJT	09/16/12	09/16/12	NFL Early Game Regular Season	SPRT	NFL Early Game -----2	:30	2	\$850.00	LUR	0.00	NM	2	\$1,700.00
NFL Early Game														
NFL FTBALL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:	09/10/12	09/16/12	-----2		2	\$850.00		0.00						
28	WDJT	09/16/12	09/16/12	NFL Late Game Regular Season	SPRT	NFL Late Game Re-----2	:30	2	\$1,600.00	LUR	0.00	NM	2	\$3,200.00
NFL Late Game Regular Season														
NFL FTBALL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:	09/10/12	09/16/12	-----2		2	\$1,600.00		0.00						
29	WDJT	09/16/12	09/16/12	Su 6p - 7p	CM	6p - 7p -----2	:30	2	\$1,600.00	P-2	0.00	NM	2	\$3,200.00
60 MIN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:	09/10/12	09/16/12	-----2		2	\$1,600.00		0.00						
30	WDJT	09/16/12	09/16/12	Su 8p - 9p	CM	8p-9p -----2	:30	2	\$1,000.00	P-2	0.00	NM	2	\$2,000.00
The Good Wife														
GOOD WIFE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:	09/10/12	09/16/12	-----2		2	\$1,000.00		0.00						
31	WDJT	09/16/12	09/16/12	Sun Late News	CM	10p-1035p -----2	:30	2	\$600.00	P-2	0.00	NM	2	\$1,200.00
Sun Late News														
SUN 10PM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:	09/10/12	09/16/12	-----2		2	\$600.00		0.00						
Totals													64	\$18,990.00